

FIND YOUR HOME WITH US



Bliss
SALON & SPA

the suites

BY BLISS SALON

about BLISS



bliss (noun):

perfect happiness, great joy

something providing such happiness

"Founded in 2013, Bliss Salon and Spa was born from a dream to create a haven where beauty, relaxation, and rejuvenation intertwine seamlessly. Nestled in the heart of [City], our journey began with a vision to provide our community with a sanctuary where clients could escape the hustle and bustle of everyday life and indulge in a moment of pure bliss.

From our humble beginnings, we have grown into a beloved destination known for our commitment to excellence and passion for enhancing natural beauty. Our team of skilled stylists, and estheticians are dedicated to delivering personalized services tailored to each client's unique needs, ensuring every visit is a transformative experience.

At Bliss Salon and Spa, we believe that self-care is a fundamental aspect of overall well-being. That's why we meticulously curate our menu of services, from luxurious hair treatments and rejuvenating facials to soothing massages and indulgent spa experiences, to provide our clients with a comprehensive range of options to nourish both body and soul.

As we continue our journey, we remain steadfast in our commitment to creating moments of serenity and joy for each and every client who walks through our doors. Whether you're seeking a glamorous makeover, a tranquil escape, or simply a moment of relaxation, we invite you to join us on this journey to discover your own state of bliss."

Creating the perfect balance is key.

MISSION

our



“Love fuels our passion for creativity, to serve our guests, team and artists with respect, loyalty and trust. We as a whole value and support relationships. Remembering to have grace and patience it will allow us to offer a safe and secure space for our us to thrive and our guests to receive a truly blissful experience”

Our

VISION

a collaborative space for beauty professionals

At Bliss Salon and Spa our vision is to collaborate with all beauty professionals and provide them with the resources they need to thrive in this industry. We believe in growing people, providing opportunities and also striving for true work life balance. Success looks different to everyone and we encourage individuals to find their spark and go after it! Due to the rapid rate that our industry changes, we know that to stay relevant advanced education must remain as a top priority.



a few of things we love:

- kind, genuine, and unique people!
- a delicious latte
- providing amazing services to all types of clientele
- lending a helping hand to someone in need
- a person with a great work ethic and hustle
- accountability and growth
- a good pair of nike tennis shoes
- a great dry shampoo

*we believe in
growing
together!*

Our BRANDS

AVEDA

Holistic beauty for hair, skin and body.

Plant-powered hair care rooted in nature Aveda's education and company support provides us with incredible options for growth. The well known brand is exclusive and gives their commitment to the salon/spa.

 **ÉMINENCE**
ORGANIC SKIN CARE
HUNGARY · SINCE 1958

Eminence believes in providing the best skin care products possible.

Their products are proudly free of parabens, propylene glycol, sodium lauryl sulfates, harmful colorants and fragrances, mineral oils, petroleum, and other harsh cosmetic chemicals.

KÉRASTASE
PARIS

Every woman wants exceptional hair, but the solution is not the same for

everyone. Hair type, scalp concerns, internal and external factors are some of the things that can affect the health of the hair. It requires personal attention and expertise to resolve all of these factors into one very individual, yet perfect, head of hair.

REDKEN
5TH AVENUE NYC

Meet THE OWNERS



Dana Yohe

Owner

The incredible growth of Bliss Salon and Spa has taken my hairdressing career in a different direction. I spend the majority of my time working on all aspects of the business to continually make Bliss the best salon and also the best place for our team to work. Innovation, education, and fueling others passion to be the best they can be is what makes me the happiest



Joe Lawless

Owner | Master Stylist

Hey everyone! I'm Joe, one of the owners at Bliss Salon and Spa. I have been in the beauty industry since 2008. My specialties are hair cutting, styling, and finishing. I do love the rest of it too! Continuing education for myself as well as my staff is the forefront of why I love what I do!



Allyson Miller

Owner | Nail Tech

In 2020 I took the plunge and did an apprenticeship through Bliss, earning my license as a Nail Technician. I have always loved great nails. Nail art, glitter, & all the colors make my heart sing! I have a passion for all the sparkle & shine!



Kelsey Wagner

Owner | Esthetician

Hello! I'm Kelsey. I started my journey as a Salon Coordinator at Bliss and grew to love this industry. I happen to be one of our very first Esthetician Apprentices. I have been an Esthetician since 2020, and I love every minute of it. As a member of our Leadership Team, I lead our Spa peeps and help decide what works best for our clients! I specialize in body waxing, lashes, makeup, facials, and Hydrafacials.

THIS IS HOW WE *grow*

Success doesn't happen by accident. It happens by dedication and a clear road map to success. We pride ourselves on fast tracking beauty professionals. Starting with our associate program and then working their way up the level system. Monthly personal development meetings are huge part of the puzzle. This helps the service provider to know exactly where they are at and set goals for the future!

Each level has its own set of benchmarks. With our guided coaching and monthly education, you will feel confident to move through the level system.

Benchmarks (STYLIST)

NEW TALENT	Pay: 40% commission on services. Hourly when working with mentor Goals: service: \$118/ day RTS 10%, 45% rebook
LEVEL 1	Pay: 45% commission Goals: service: \$237/ day RTS 14%, 50% rebook
LEVEL 2	Pay: 49% commission Goals: service: \$312/ day RTS 16%, 60% rebook
LEVEL 3	Pay: 50% commission Goals: service: \$392/ day RTS 18%, 70% rebook
LEVEL 4A	Pay: 51% commission Goals: service: \$467/ day RTS 20%, 75% rebook
LEVEL 5A	Pay: 52% commission Goals: service: \$655/ day RTS 22%, 80% rebook
LEVEL 6A	Pay: 53% commission Goals: service: \$869/ day RTS 24%, 83% rebook

Booth

RENTAL

the possibilities are endless

Are you looking for more freedom and independence. Explore entrepreneurship while still maintaining the same team environment. This option is ideal for Level 4 stylists and up. We know it can be intimidating to branch out on your own but we make it easy at Bliss. From working on the basics of making sure you are financially ready as well as providing ongoing coaching to set you up for success. We have many amenities to offer that make it crazy to rent anywhere else!



a few points of difference

- complimentary monthly advanced education offerings
- access to a full color bar if you are in a pinch!
- retail incentives
- opportunities to work on our bridal team
- free backbar (shampoos & conditioners)
- team environment
- all towels and capes provided
- snack & coffee bar for client use
- upscale environment
- Daily & weekly rates available starting at \$60 daily or \$200 per week for up to 5 days.
- month to month leasing

rental options
coming soon!
2024 / 2025!

Salon SUITES

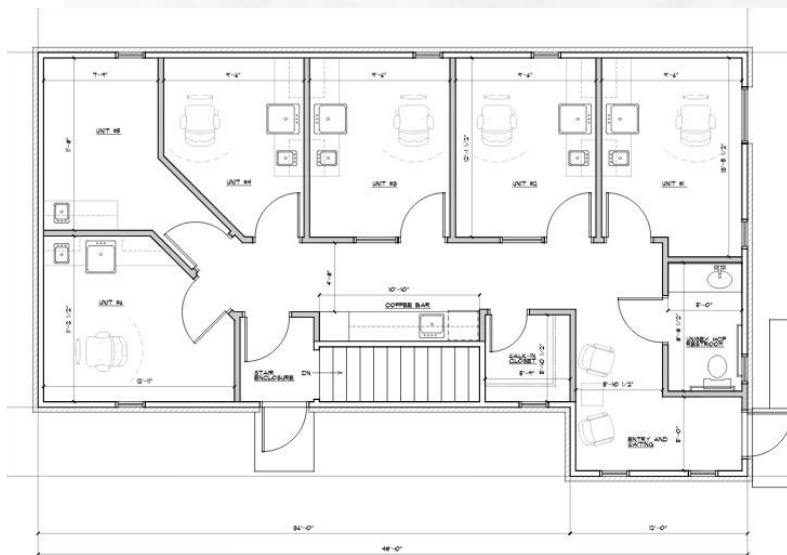
a private space to thrive

If you've dreamed of working in a space of your own, being in control of your business, Join us at The Suites! We're on a mission to offer you the best space to create, grow, and work. If you are craving creative flexibility and want to keep 100% of your profits this could be a great opportunity. When you own your salon, you make the calls. From the look of your space to what brands you want to carry - it's all up to you!



so many amenities

- flexible leasing terms
- rates start at \$300 per week
- monthly advanced education hosted by bliss
- coaching packages available to help you grow
- decorate your space
- equipped with shampoo bowl, chair and cabinetry
- onsite laundry
- keyless secure entry
- high end finishes
- renters lounge
- access to bliss color bar if you are in a pinch!
- 24/7 access to building



PROPOSED
FLOOR PLAN

SCALE: 1/4" = 1'-0"



now pre-
leasing!

Standard BENEFITS

Although it is sometimes rare to find a salon company that offers benefits. We pride ourselves on being able to offer all employees access to benefits to ensure you are able to live your best life

- Simple IRA with match*
- Priority Health Insurance options*
- One on one coaching sessions
- Career opportunities for growth and promotions
- Discounts on services and products
- Online booking for your guests*
- Create your own schedule
- Free monthly advanced education
- Bellami extension certification (\$1,200 value)*
- Receptionist during salon business hours
- Friends and Family benefits
- Direct deposit*
- Exceptional online presence with highly ranked Google reviews
- Anniversary and Birthday celebrations*
- 20% Fringe + Main Boutique
- Top of the line products- Kerastase, Aveda, Bellami, Redken, L'Oréal Professional, Covet & Mane.
- Top-of-the-line luxury salon work space

*Rental and Suites not eligible for these benefits

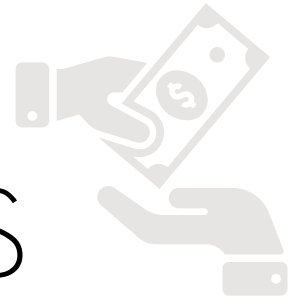
Team EARNED BENEFITS

By reaching retail goals you can earn reimbursements towards any of the following.:

- health insurance
- mental wellness appointments
- medical aesthetic appointments from Elevate Medical Spa
- gym memberships
- education credits
- retail products
- salon and spa credits
- paid time off
- pet insurance
- cleaning services



Seasonal REIMBURSEMENTS



	full time	3/4 time	part time
22% RTS =	\$440	\$330	\$220
20% RTS =	\$400	\$300	\$200
18% RTS =	\$360	\$270	\$180
16% RTS =	\$320	\$240	\$160
14% RTS =	\$280	\$210	\$140
12% RTS =	\$240	\$180	\$120

Full time = 38 hours 3/4 time = 25-37 hours part time 1-24 hours.
based on time worked previous season.

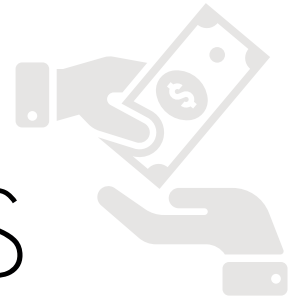
Front Desk EARNED BENEFITS

By assisting the salon in reaching specific goals each season. Our front desk team can earn reimbursements towards the following:

- health insurance
- mental wellness appointments
- medical aesthetic appointments from Elevate Medical Spa
- gym memberships
- education credits
- retail products
- salon and spa credits
- paid time off
- pet insurance
- cleaning services



Seasonal REIMBURSEMENTS



	full time	3/4 time	part time
20% RTS =	\$200	\$150	\$100
16% RTS =	\$180	\$135	\$90
14% RTS =	\$160	\$120	\$80
85%+ PRD	\$180	\$135	\$90

Full time = 38 hours 3/4 time = 25-37 hours part time 1-24 hours.
based on time worked previous season.